






**Creating Accessible Documents Using InDesign**

Session Begins 1:00 pm CST  
Periodic Audio Testing Occurring

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### Useful Keyboard Shortcuts

- Full list - *Keyboard Shortcuts* from the *Help* menu on the Menu Bar.
- Chat: Move cursor to the Message text box  
Windows: Ctrl+M  
Mac: Command-M
- Speaker level Up:  
Windows: Ctrl+Alt+Up Arrow  
Mac: Command-Option-Up Arrow
- Speaker level Down:  
Windows: Ctrl+Alt+Down Arrow  
Mac: Command-Option-Down Arrow

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### More keyboard shortcuts

- Open Closed-Captioning window  
Windows: Ctrl+F8  
Mac: Command-F8
- Close Closed-Captioning window  
Windows: Alt+F4 or Ctrl+W  
Mac: Command-W

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Listening to the Webinar

- The audio for today’s webinar is being broadcast through your computer. Please make sure your speakers are turned on or your headphones are plugged in.
- You can control the audio broadcast via the Audio & Video panel. You can adjust the sound by “sliding” the sound bar left or right.
- If you are having sound quality problems check your audio controls by going through the Audio Wizard which is accessed by selecting the microphone icon on the Audio & Video panel. →



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Listening to the Webinar, *continued*

If you do not have sound capabilities on your computer or prefer to listen by phone, dial:

**712-432-6297**  
**Pass Code:**  
**558341#**  
 This is **not** a Toll Free number

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Listening to the Webinar, *continued*

MOBILE Devices supported include iPhone, iPad, Android Devices, Kindle Fire HD)\*\*

Individuals can download the free Blackboard Collaborate App from the Apple Store, Google Play or Amazon



\*\*Closed Captioning is not viable via the Mobile App and there is limited access to the white board for individual's using voice over technology

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### Captioning

- Real-time captioning is provided during this webinar.
- The caption screen can be accessed by choosing the  icon in the Audio & Video panel.



- Once selected you will have the option to resize the captioning window, change the font size and save the transcript.

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### Submitting Questions

- You may type and submit questions in the Chat Area Text Box or press Control-M and enter text in the Chat Area
- If you are connected via a mobile device you may submit questions in the chat area within the App
- If you are listening by phone and not logged in to the webinar, you may ask questions by emailing them to [webinars@ada-audio.org](mailto:webinars@ada-audio.org)



**Please note:** This webinar is being recorded and can be accessed on the website at [www.ada-audio.org](http://www.ada-audio.org) within 24 hours after the conclusion of the session.

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### Customize Your View

- Resize the Whiteboard where the Presentation slides are shown to make it smaller or larger by choosing from the drop down menu located above and to the left of the whiteboard. The default is "fit page"
- Resize/Reposition the Chat, Participant and Audio & Video panels by "detaching" and using your mouse to reposition or "stretch/shrink". Each panel may be detached using the icon in the upper right corner of each panel.

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**Setting Preferences**

- Depending on your system settings you may receive visual and audible notifications when individuals enter/leave the webinar room or when other actions are taken by participants. This can be distracting.
- **To turn off notifications (audible/visual)**
  - Select "Edit" from the tool bar at the top of your screen
  - From the drop down menu select "Preferences"
  - Scroll down to "General"
    - select "Audible Notifications" Uncheck anything you don't want to receive and "apply"
    - Select "Visual Notifications" Uncheck anything you don't want to receive and "apply"
  - For Screen Reader User – Set preferences through the setting options within the Activity Window (Ctrl-slash opens the activity window)

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**Technical Assistance**

- If you experience any technical difficulties during the webinar:
  1. Submit a message regarding your issue via the chat area and the Moderator will address your concern via a private chat with you and/or refer it to one of the Great Lakes ADA Center IT Staff to contact you off line; or
  2. Email [webinars@ada-audio.org](mailto:webinars@ada-audio.org); or
  3. Call 877-232-1990 (V/TTY)

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**Creating Accessible Documents with Adobe InDesign**

November 15, 2018

Jessica Cavazos, Health Educator, Minnesota Department of Health 12

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**Presenter**

**Jessica Cavazos**

- Health Educator, Minnesota Department of Health
- Co-lead of MDH InDesign Accessibility User Group
- Co-lead of Minnesota State Agency Accessible InDesign Practices Group

[Jessica.Cavazos@state.mn.us](mailto:Jessica.Cavazos@state.mn.us)

 @J\_Cavazos921



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**Agenda**

- Introduction
- Setup: Document properties, Styles, Layers
- Adding Content: Images, Alt-text, Bullets, Tables, Links, Reading Order
- Exporting to PDF
- Troubleshooting
- Miscellaneous Tips
- DEMO

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**Introduction**





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### Accessibility Checker

**Accessibility**

Accessibility Checker

- > Document (4 issues)
- > Page Content (1 issue)
- > Forms
- > Alternate Text (1 issue)
- > Tables (1 issue)
- > Lists
- > Headings



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### Down the Rabbit Hole



**How to correct PDF accessibility issues**

Understanding accessibility and how to correct issues is a complex task. It requires a deep understanding of the underlying technology and the specific requirements of the accessibility standards. This document provides a comprehensive guide to help you identify and resolve common accessibility issues in your PDF documents.

**Key areas to focus on:**

- Document Structure: Ensure the document has a logical flow and is organized into sections.
- Content: Review all content for accuracy and completeness.
- Metadata: Add appropriate metadata to describe the document's content and purpose.
- Images: Provide descriptive alt text for all images.
- Tables: Use proper table structure and headers.
- Lists: Use proper list structure and markers.
- Headings: Use appropriate heading levels to structure the document.

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### Practice Document

**Practice InDesign Document**

- Use this to practice remediating a non-accessible document

**Completed InDesign Document**

- Use this to compare your work on the practice document



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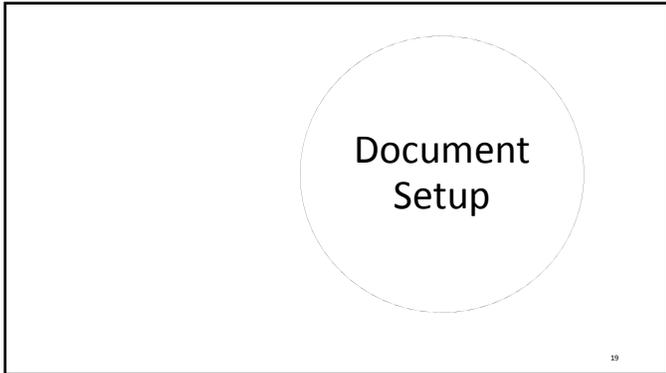
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### Setting Up Your Document: Document Properties

**File > File Info**

- Document Title (should match the document's title)
- Author
- Description

Note: This exports to your Acrobat File Properties, you can also add this information directly in Acrobat.

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### Setting Up Your Document: Paragraph Panel

- The problem with "hyphenate"...

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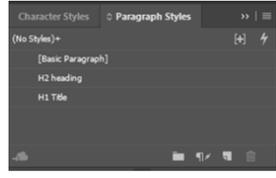
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### Setting Up Your Document: Paragraph Styles

**Paragraph Styles**

A *paragraph style* is a collection of formatting attributes that can be applied to a paragraph or range of paragraphs in a single step. It includes both character and paragraph formatting attributes.

- Creating Paragraph Styles
- Mapping to Export Tags
  - When setting up
  - Edit All Export Tags




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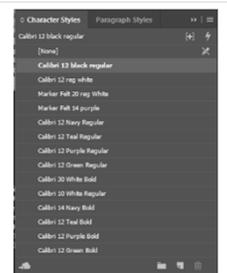
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### Setting Up Your Document: Character Styles

**Character Styles**

Unlike paragraph styles, character styles do not include all the formatting attributes of selected text. Instead, when you create a character style, InDesign makes only those attributes that are different from the formatting of the selected text part of the style. That way, you can create a character style that, when applied to text, changes only some attributes, such as the font family and size, ignoring all other character attributes. If you want other attributes to be part of the style, add them when editing the style.

- Creating Character Styles




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### Setting Up Your Document: Layers Panel

**Window > Layers**

Create at least three layers:

1. Background
2. Images
3. Text




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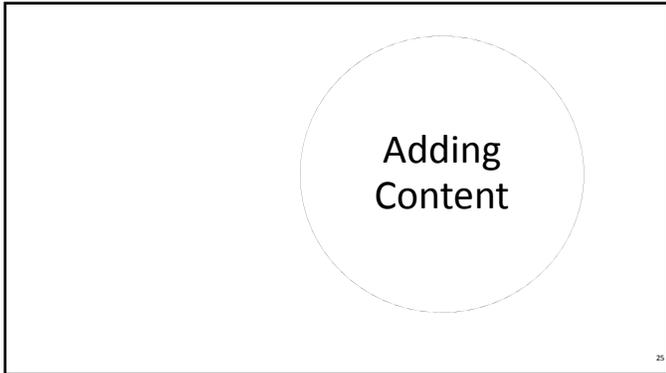
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### Layout and Content: Bullets/Lists

- Create bulleted/numbered lists in the Bullets and Numbering Panel
  - Paragraph Panel > Options Bar > Bullets and Numbering
  - Apply a character style




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### Layout and Content: Tables

- Tables created in InDesign will still require some remediation in Acrobat
  - In Acrobat:
    - Reading Order
      - Select table and then Table Editor (in Reading Order panel)
      - Choose header cells, right-click and choose "Table Cell Properties"
      - Choose "Header Cell" and set scope to if it's a header for a row or column.

Type of PFC	2008	2010	2014	U.S. Population
PFOs	35.7	24.9	18.5	6.3
PFOA	14.9	11.2	5.5	2.1
PFHxS	8.2	6.5	5.0	1.3

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### Layout and Content: Navigation/Interactive Elements

- Hyperlinks
- Footnotes/endnotes
- Table of Contents
- Form elements

**Combating Antibiotic Resistance**

In August 2016, the CDC introduced the Antibiotic Resistance Lab Network (ARLN) as a way to identify and combat antibiotic resistant microorganisms. Antibiotic resistance occurs when bacteria and fungi change so that antibiotics no longer work on them. Launching the ARLN was in response to a call from the White House, which recognized a need for a national public health laboratory network in the United States. ARLN regional labs, the Center for Disease and Prevention, and state and local health department labs work together to:

- Detect new antibiotic resistance and find trends to support national public health strategies
- Inform outbreak response of antibiotic resistance threats
- Prevent and combat future antibiotic resistance threats by creating better data
- Support innovation by providing samples for research

We were honored to be recognized for the good work we do that led to us being chosen as the ARLN Regional Laboratory for the central region. Already we have held on-site trainings for other state public health labs on detecting antibiotic resistant organisms.

\*Antibiotic Resistance Lab Network, Centers for Disease Control & Prevention, 20 December 2017. <https://www.cdc.gov/drugresistance/about-the-arln-network.html>

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### Layout and Content: Images

- Use flattened artwork or your art may “lose” elements.




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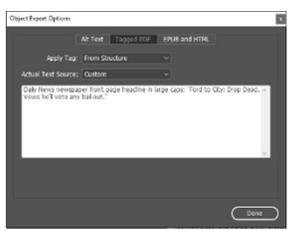
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### Adding Alt-Text

- Alt-text is the descriptive text that is accessible to screenreaders
- Alt-text is contextual and needs to be less than 150 characters
- All images except those that are purely decorative require alt-text




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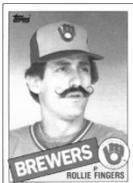
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### Alt-Text and Context



- Baseball card
- 1985 Topps baseball card, Rollie Fingers
- Rollie Fingers, a pitcher for the Milwaukee Brewers, was a 7x All-Star, MVP, Cy Young winner, and appeared in 3 World Series
- Rollie Fingers, great handlebar moustache

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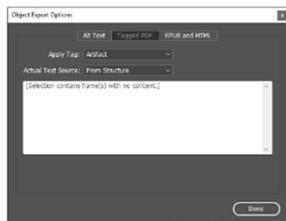
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### Artifacting Images

- Artifact graphic elements that are only for decorative purposes
  - Background shading
  - Lines/shapes used for visual breaks



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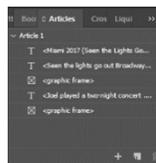
### Reading Order

Reading order comes from two different elements



#### Layers Panel

- Elements in the Text Layer are in reverse reading order



#### Article Panel

- Text and images are in the order they should be read

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## Preparing for Export

Optional Tagline Goes Here

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### Last Check

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Double check your document

- Paragraph Styles are applied and have appropriate export tags
- Reading order (Layers and Articles Panels)
- Graphics are artifacted or have appropriate alt-text

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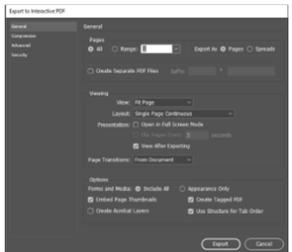
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### Export to PDF

Export to PDF

- Settings
- Check in Acrobat with Accessibility Checker



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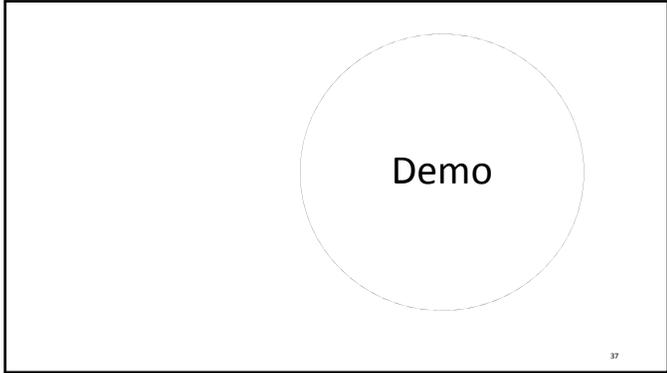
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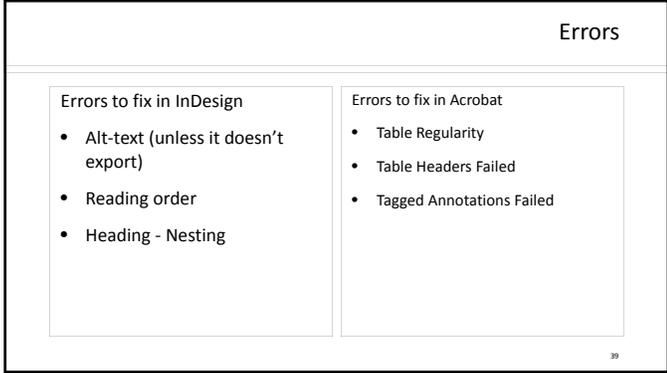
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### Master Pages

- Master Pages are great for repeated elements across several pages
- Master Pages should only include elements that are not intended to be read by a screenreader
- Choose "Override All Master Page Items" before exporting



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### Create Templates

- Make templates if you are making the same document again and again
- Creates consistent look between documents
- Speeds up document creation and accessibility



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### Set Up Defaults



Paragraph (Hyphenate Off)      Swatches      Character Styles      Paragraph Styles

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### Set Up Workspace

- Setting up your workspace can help with workflow
- TastyTuts has a good video to take you through creating your own workspace
  - [https://www.youtube.com/watch?v=Zo\\_SLHK3-y8](https://www.youtube.com/watch?v=Zo_SLHK3-y8)
  - Start at 2:30



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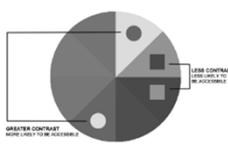
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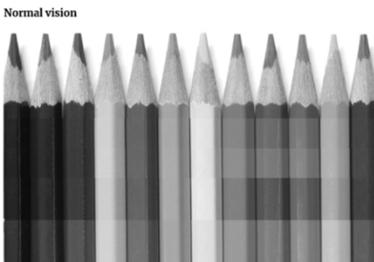
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### Color Contrast



From MN.IT Office of Accessibility Accessible Word Documents Webinar Series

**Normal vision**



Examples of color blindness

@ colors.finefix @ color-blindness

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### Paciello Group Colour Contrast Analyser

If you choose **Option A** or **Option B**, you can change your mind and choose a different option at any time. Just contact the Department of Health.

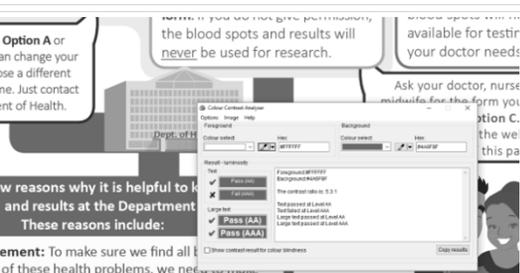
the blood spots and results will never be used for research.

available for testing your doctor needs

Ask your doctor, nurse or midwife for the form you need to use.

There are a few reasons why it is helpful to keep blood spots and results at the Department of Health. These reasons include:

**Testing Improvement:** To make sure we find all the health problems we need to know about, we need to have a good quality blood spot card.



Colour Contrast Analyser (<https://developer.paciellogroup.com/resources/contrastanalyser/>)

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### GitHub Accessible Color Palette Builder

GitHub Accessible Color Palette Builder (<https://toolness.github.io/accessible-color-matrix/>) 46

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### Other Resources

- [WebAIM Color Contrast Checker](https://webaim.org/resources/contrastchecker/)  
(<https://webaim.org/resources/contrastchecker/>)
- [RGB-to-Hex Conversion](http://www.javascripter.net/faq/rgbtohex.htm)  
(<http://www.javascripter.net/faq/rgbtohex.htm>)
- <https://mn.gov/mnit/about-mnit/accessibility/>

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## Thank You

*Minnesota State Agency Accessible InDesign Practices Group*

Jennie Delisi	Maria Rogness
Jake Seamans	Danette Wachs
Becky Bernauer	Jeremy DePew
Ruth MacDonald	Gloria Fike
Denise Schumacher	Shamiah Specht
Sarah Leach	Elly Pretzel

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# QUESTIONS

You May Type and Submit questions in the Chat Area Text Box or press Control-M and enter text in the Chat Area

Creating Accessible Documents in Adobe InDesign

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The session today was recorded and will be archived at [www.ada-accessibletech.org](http://www.ada-accessibletech.org)

**NEXT SESSION IS JANUARY 17, 2019**

Accessible Technology Webinar Series is Sponsored by the Great Lakes ADA Center and the Pacific ADA Center, members of the ADA National Network.

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